

Location: Google San Francisco
345 Spear Street, 6th Floor
San Francisco, CA 94105

**Symposium
Timing:** 12:30PM – 1:00PM: Registration, Networking, and Exhibit Browsing
1:00PM – 5:30PM: General Sessions, Networking and Exhibit Browsing
5:30PM – 6:30PM: Networking Reception and Exhibit Browsing

**Please note: this schedule is tentative and is subject to change. Lunch will not be served.*

How to Get There: The venue is located between Folsom Street and Harrison Street. For directions, please click [here](#).

Parking: Parking is available at the Hills Plaza Parking Garage underneath Google San Francisco. The entrance is located at 25 Folsom Street, at The Embarcadero ([Parking Entrance Map](#)). Parking is a maximum charge of \$28 per day.

Agenda Details: Please visit the [DAA San Francisco Symposium Page](#) for further details.

Registration: Please check in at the registration desk for your badge upon entering the venue. The registration table will be set up on the 6th floor.

Social Media: The Twitter hash tag for the event is **#DAAsf13**

Wi-Fi: Connection Name: **Google-guest**

No password necessary

**Hotel
Accommodations:** The following are local hotel options:

- [Hotel Vitale](#) (.5 miles)
- [W Hotel](#) (.7 miles)
- [Harbor Court Hotel – Kimpton Group](#) (.5 miles)
- [Hotel Griffon](#) (.5 miles)

If you have any questions about the Symposium, please contact:

Brittney Burns, DAA Event Specialist

o: +1 781-876-6291 | m: +1 781-623-8451 | e: bburns@digitalanalyticsassociation.org